

Katherine Schultz



Location:

San Diego, California

Education:

University of San Diego

Bachelors Degree

Marketing & Business
Administration

DATA-DRIVEN | CREATIVE |
STRATEGIC

Goals

- Build a career in digital marketing or creative strategy
- Grow in lifestyle, wellness, or hospitality brands
- Work in a collaborative and authentic brand or agency environment
- Combine storytelling with performance-driven results

Collaborative

Independent



Reserved

Sociable



Driving

Steady



Flexible

Precise



Strengths

- Data-driven decision making
- Multi-channel marketing experience
- Social-first content creation
- Reliable and detail-oriented execution
- Collaborative and self-sufficient

Lifestyle and Interests

- Loves being outside, cooking, reading, and trying new things
- Enjoys content creation and social trends
- Values authenticity, reliability, and connection
- Drawn to brands with purpose and creativity